

TAYLOR SWIFT



Christmas Tree Farm
Starting when she was five-years-old, Taylor helped her father on their Christmas tree farm.



Summers in Stone Harbor
The family had a vacation home in Stone Harbor, New Jersey, where she occasionally performed acoustic songs at a local coffee shop.



Junior and Senior High School
Taylor attended Wyomissing Area Junior/Senior High School in Wyomissing, Pennsylvania.

RCA Records
After performing original songs at an RCA Records showcase, 13-year-old Swift was given an artist development deal and began to travel regularly to Nashville with her mother.



Hendersonville High School

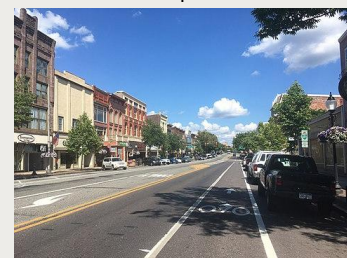
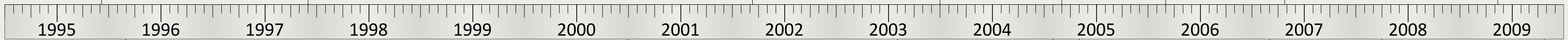
Contract with Big Machine Records
As a freshman in high school, she wrote or co-wrote all tracks of "Taylor Swift", her first album.



First Album: Taylor Swift
Her debut album, "Taylor Swift" is released. It spent 24 weeks at number one on the Top Country Albums chart, became the longest-charting album of the 2000s decade on the Billboard 200, and is triple platinum.



Second Album: Fearless
Fearless is the most-awarded country album of all time, Fearless won Album of the Year at both the Country Music Association Awards and the Academy of Country Music Awards in 2009, and it won Album of the Year and Best Country Album at the Grammy Awards in 2010.



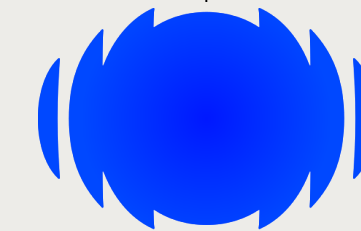
Pottstown, Pennsylvania
Taylor attended Wyndcroft Elementary School.

Nashville
At 11, Swift traveled to Nashville with her mother to submit demo tapes of Dolly Parton and Dixie Chicks karaoke covers. She was rejected.

Talent Manager
Taylor and her parents started working with the talent manager Dan Dymtrow. Swift modeled for Abercrombie & Fitch.



Hendersonville, Tennessee
To help Swift break into country music, her family moved closer to Nashville when she was 14.



SONY MUSIC PUBLISHING
11/1/2004
At 14, Swift became the youngest artist signed by Sony/ATV Tree Music Publishing.

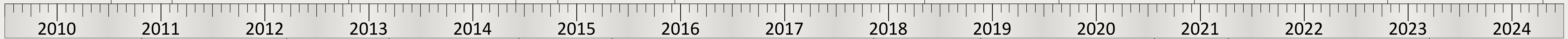
Aaron Academy
Swift transferred to Aaron Academy, which better accommodated her touring schedule through homeschooling. She graduated one year early.



Opening for Brad Paisley
To promote her first album, she opened tours for other country musicians in 2007 and 2008.



Eleventh Album: The Tortured Poets Department
Two hours after the album's release, it was expanded into a double album subtitled The Anthology, containing a second volume of songs.



Fearless Tour Ends
The tour concluded in Cavendish, Canada.



Speak Now World Tour Begins
Visiting Asia and Europe before kicking off in North America, the tour covered 110 shows across 19 territories.



Fourth Album: Red
Red was nominated for Album of the Year at the 2013 Country Music Association Awards, and Album of the Year and Best Country Album at the 2014 Grammy Awards.



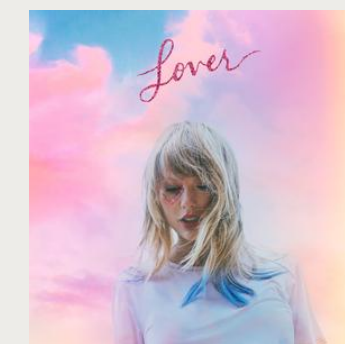
Fifth Album: 1989
Titled after Swift's birth year as a symbolic rebirth, the album recalibrated her artistic identity from country music to pop.



1989 World Tour Ends
The world's highest-grossing tour of 2015, the 1989 World Tour sold over 2.278 million tickets and grossed over \$250.7 million.



Reputation Tour Begins
The Reputation Stadium Tour received 2.88 million attendees and grossed \$345.7 million, becoming the highest-grossing US and North American tour upon completion.



Seventh Album: Lover
At the 2019 American Music Awards, at which Swift was honored as the Artist of the Decade.



Ninth Album: Evermore
The second of two surprise "sister albums" released during the Covid-19 pandemic.



Tenth Album: Midnights
Midnights made Swift the first artist to win Album of the Year four times, and it also won Best Pop Vocal Album.



Third Album: Speak Now
At the 54th Annual Grammy Awards in 2012, Speak Now was nominated for Best Country Album, and its single "Mean" won Best Country Song and Best Country Solo Performance.



Speak Now World Tour Ends
The tour concluded in Auckland, New Zealand.



Red Tour Begins
The tour was attended by 1.7 million people and grossed \$150.2 million in revenue, becoming the highest-grossing country tour of all time upon its completion.



Red Tour Ends
The Red Tour won Top Package at the Billboard Touring Awards.



1989 World Tour Begins
Spanning 85 shows, the tour began in Tokyo, Japan, and concluded in Melbourne, Australia.



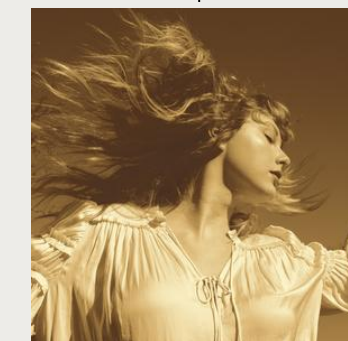
Sixth Album: Reputation
Reputation sold 700,000 copies after one day of availability and 1.05 million after four days.



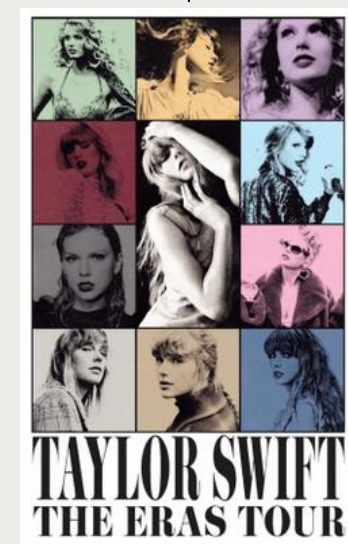
Reputation Tour Ends
Her first all-stadium tour, it encompassed 53 shows and visited 7 countries in total.



Eighth Album: Folklore
The first of two surprise "sister albums" released during the Covid-19 pandemic.



Fearless (Taylor's Version) Released
The album is a re-recording of Swift's second studio album, Fearless, following a dispute over master recordings.



Eras Tour Begins
Running over 3.5 hours, the set list consisted of over 40 songs grouped into 10 acts.